

# PREMIER AMUSEMENT DEVELOPERS

## Potential Revenue for a Batting Cage

### Nine Station Cage

Please find below estimates for potential revenue on a 9 station batting cage. The example below is based on charging **\$2.00 for 20 balls**.

% of Full Capacity	Day	Prime Month	3 Prime Months	50% of Prime Month	5 Off Months	Total 8 Months
10%	\$518	\$12,960	\$38,880	\$6,480	\$32,400	\$71,280
15%	778	19,450	58,350	9,725	48,625	106,975
20%	1037	25,925	77,775	12,962	64,812	142,587

Calculation: \$2.00 per batter X 24 cycles = \$48 per hour, 9 stations x \$48 per hour = \$432 per hour, 12 hours X \$432 = \$5,184 per day (100% capacity).

### Five Station Cage

Below are estimates for potential revenue on a 5 station batting cage charging **\$2.00 for 20 balls**.

% of Full Capacity	Day	Prime Month	3 Prime Months	50% of Prime Month	5 Off Months	Total 8 Months
10%	\$288	\$7,200	\$21,600	\$3,600	\$18,000	\$39,600
15%	432	10,800	32,400	5,400	27,000	59,400
20%	576	14,400	43,200	7,200	36,000	79,200

Calculation: \$2.00 per batter X 24 cycles = \$48 per hour, 5 stations x \$48 per hour = \$240 per hour, 12 hours X \$240 = \$2,880 per day (100% capacity).

Estimates above are based on a 12 hour day, 2.5 minutes per batter and 24 cycles per station per hour. 25 day month (5 to 6 rain days depending on the month).

No batting cages operate at 100% capacity all day long. These numbers should be adjusted to fit your location. Premier Amusement Developers cannot guarantee income but feel that these estimates are attainable in a suitable market.

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