

PREMIER AMUSEMENT DEVELOPERS

Potential Revenue for a Bumper Boat Pond

Please find below estimates for potential revenue on a bumper boat pond. The example below is based on charging **\$5.50 per ride** with maximum capacity of 10 boats.

% of Full Capacity	Day	Prime Month	3 Prime Months	50% of Prime Month	4 Off Months	Total 7 Months
10%	\$462	\$11,550	\$34,650	\$5,775	\$23,100	\$57,750
15%	693	17,325	51,975	8,662	34,648	86,623
20%	924	23,100	69,300	11,550	46,200	115,500

Based on a 12 hour day, 5 minute ride and 7 cycles per boat per hour. 25 day month (5 to 6 rain days depending on the month).

Calculation: \$5.50 per ride X 7 cycles = \$38.50 per hour, 10 boats x \$38.50 per hour = \$385 per hour, 12 hours X \$385 = \$4,620 per day (100% capacity).

No bumper boat ponds operate at 100% capacity all day long. These numbers should be adjusted to fit your location. Premier Amusement Developers cannot guarantee income but feel that these estimates are attainable in a suitable market.

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