

PREMIER AMUSEMENT DEVELOPERS

Potential Revenue for a Bumper Boat Pond

Please find below estimates for potential revenue on a bumper boat pond. The example below is based on charging **\$5.50 per ride** with maximum capacity of 10 boats.

| % of Full Capacity | Day | Prime Month | 3 Prime Months | 50% of Prime Month | 4 Off Months | Total 7 Months |
|--------------------|-------|-------------|----------------|--------------------|--------------|----------------|
| 10% | \$462 | \$11,550 | \$34,650 | \$5,775 | \$23,100 | \$57,750 |
| 15% | 693 | 17,325 | 51,975 | 8,662 | 34,648 | 86,623 |
| 20% | 924 | 23,100 | 69,300 | 11,550 | 46,200 | 115,500 |

Based on a 12 hour day, 5 minute ride and 7 cycles per boat per hour. 25 day month (5 to 6 rain days depending on the month).

Calculation: \$5.50 per ride X 7 cycles = \$38.50 per hour, 10 boats x \$38.50 per hour = \$385 per hour, 12 hours X \$385 = \$4,620 per day (100% capacity).

No bumper boat ponds operate at 100% capacity all day long. These numbers should be adjusted to fit your location. Premier Amusement Developers cannot guarantee income but feel that these estimates are attainable in a suitable market.

Premier Amusement Developers, LLC

P.O. Box 659

Rock Spring, GA 30739

Phone: 423-598-9994

www.premieramusementdevelopers.com