

PREMIER AMUSEMENT DEVELOPERS

Potential Revenue for a Go-Kart Track

Please find below estimates for potential revenue on a go-kart track. The example below is based on charging **\$7 per ride** with maximum capacity of 15 karts.

% of Full Capacity	Day	Prime Month	3 Prime Months	50% of Prime Month	4 Off Months	Total 7 Months
10%	\$1,260	\$31,500	\$94,500	\$15,750	\$63,000	\$157,500
15%	1,890	47,250	141,750	23,625	94,500	236,250
20%	2,520	63,000	189,000	31,500	126,000	315,000

Calculation: \$7 per ride X 10 cycles = \$70 per hour, 15 karts x \$70 per hour = \$1050 per hour, 12 hours X \$1050 = \$12,600 per day (100% capacity).

Below are estimates for potential revenue on a go-kart track charging **\$5 per ride** with maximum capacity of 15 karts.

% of Full Capacity	Day	Prime Month	3 Prime Months	50% of Prime Month	4 Off Months	Total 7 Months
10%	\$900	\$22,500	\$67,500	\$11,250	\$45,000	\$112,200
15%	1350	33,750	101,250	16,875	67,500	168,750
20%	1,800	45,000	135,000	22,500	90,000	225,000

Calculation: \$5 per ride X 10 cycles = \$50 per hour, 15 karts x \$50 per hour = \$750 per hour, 12 hours X \$750 = \$9,000 per day (100% capacity).

Estimates above are based on a 12 hour day, 4 minute ride and 10 cycles per kart per hour. 25 day month (5 to 6 rain days depending on month).

No tracks operate at 100% capacity all day long. These numbers should be adjusted to fit your location. Premier Amusement Developers cannot guarantee income but feel that these estimates are attainable in a suitable market.

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